

## Rubric: News Report on the demographic situation – Visual Presentation

Name: \_\_\_\_\_ Country: \_\_\_\_\_ Topic: \_\_\_\_\_

| Evaluation criteria  | Unsatisfactory | Developing | Good          | Exemplary |
|--|----------------|------------|---------------|-----------|
| <p><b>Organization</b></p> <ul style="list-style-type: none"> <li>• Layout</li> <li>• Readability</li> <li>• Logical progression</li> </ul> <p style="text-align: right;">/5</p>                       | 0 – 1          | 1.5 – 2.5  | 3 – 4         | 4.5 – 5   |
| <p><b>Content</b></p> <ul style="list-style-type: none"> <li>• Required elements</li> <li>• Summary of information</li> <li>• Accuracy of information</li> </ul> <p style="text-align: right;">/15</p> | 0 – 3          | 4 - 8      | 9 – 12        | 13 – 15   |
| <p><b>Design</b></p> <ul style="list-style-type: none"> <li>• Visual attractiveness</li> <li>• Originality</li> </ul> <p style="text-align: right;">/5</p>   | 0 – 1          | 1.5 – 2.5  | 3 – 4         | 4.5 – 5   |
|  |                |            | <b>Total:</b> | /20       |