Photo Essay Rubric

Criteria	5 points	4 points	3 points	2 points
Content and Depth	The photo essay provides a comprehensive selection of everyday objects that effectively illustrate economic disparities.	The photo essay includes a variety of everyday objects that partially illustrate economic disparities.	The photo essay includes some everyday objects that attempt to illustrate economic disparities.	The photo essay includes limited everyday objects that poorly illustrate economic disparities.
Visual Presentation	Presentation is visually appealing and well-organized, enhancing the narrative. Images are clear and layout is consistent.	Presentation is mostly visually appealing and well-organized, supporting the narrative. Images are clear with mostly consistent layout.	Presentation is somewhat visually appealing, but the layout lacks consistency. Images may not be clear in some cases.	Presentation is visually unappealing and poorly organized, hindering understanding. Images are unclear and layout is inconsistent.
Data Accuracy	Data is accurate and supports analysis effectively.	Mostly accurate data. Data generally supports analysis adequately.	Some accurate data. Data may be slightly outdated but still contributes to analysis.	Inaccurate data. Data is outdated or irrelevant, hindering analysis.
Analysis and Insight	Provides insightful commentary. Analysis shows a deep understanding of economic disparities.	Offers some commentary. Analysis demonstrates a good understanding of economic disparities.	Provides basic commentary. Analysis shows a basic understanding of economic disparities.	Lacks meaningful commentary. Analysis lacks depth and understanding of economic disparities.

TOTAL: /20